



Chair-A-Tea Party

for Our Mother's Home

2020 Sponsorship/Marketing Opportunities

As an Official 2020 Sponsor of Our Mother's Home's Chair-A-Tea Party, you will not only provide critical support to an important cause, but also receive branding opportunities through our website, social media pages, press releases, eNewsletters, event slideshow and programs.

PubliciTEA - \$2000 (1 Available)

Your sponsorship will allow us to promote our event through local media and on social networks.

- Logo placement in event advertising
- Full page ad inside front cover of program (4.5"w by 7.5"h - sponsor provided)
- Social Media "shout outs"
- Logo prominently displayed in rotating slideshow on big screens throughout event
- Logo placement on Our Mother's Home website slideshow
- Logo recognition in our email newsletters
- Option of having a vendor table in prominent location at the event
- 8 tickets to the event

VisibiliTEA - \$1200 (1 Available)

With your support we can provide visual aids for our guests using slideshow projection and printed programs.

- Logo prominently displayed in rotating slideshow on big screens throughout event
- Full page ad back cover of program (4.5"w by 7.5"h - sponsor provided)
- Logo placement on Our Mother's Home website slideshow
- Logo recognition in our email newsletters
- Social Media "shout outs"
- Logo in event advertising
- 4 tickets to the event



BeauTEA - \$800 (1 Available)

Your contribution will provide a memorable experience that guests can share with friends using our digital photo booth with social sharing functions.

- Logo printed on photos taken inside the photo booth and shared on social media during the event.
- Logo included in rotating slideshow on big screens throughout event
- Logo placement on Our Mother's Home website
- Recognized as an event sponsor in our email newsletters
- Half page ad in program (4.5"w by 3.5"h - sponsor provided)
- Social Media "shout out"
- 2 tickets to the event

GenerosiTEA - \$500 (Unlimited AvailabiliTEA)

Your sponsorship will help provide us with a professional online auction experience, decorations and live music at the event.

- Logo displayed in rotating slideshow on big screen throughout event
- Half page ad in program (2"w by 3.5"h - sponsor provided)
- Social media shout out
- Recognized as an event sponsor in our email newsletters

ParTEA - \$400 (Unlimited AvailabiliTEA)

Reserve a table of eight, so that you and your friends can enjoy the event together!

- Customized signage with your company name or logo on your reserved table

CreativiTEA - \$250 (Unlimited AvailabiliTEA)

Sponsor a chair for our silent auction. We will pair your company with a local youth group who has registered to paint a chair.

- Customized signage with your logo displayed on a hand painted chair.
- Logo displayed in rotating slideshow on big screen throughout event
- Business listed in program

CommuniTEA - \$100 (Unlimited AvailabiliTEA)

Providing support for our Chair-A-Tea Party means your helping break the cycle of abuse and neglect that foster care children in Southwest Florida have to endure.

- Logo displayed in rotating slideshow on big screen throughout event
- Business listed in program



2020 Chair-A-Tea Party Sponsorship Agreement

Name _____

Title _____

Company _____

Address/City/State/Zip _____

Phone _____

E-mail _____

CHOOSE YOUR SPONSORSHIP LEVEL:

- PubliciTEA \$1500
- VisibiTEA \$1000
- CreativiTEA \$750
- GenerosiTEA \$500

- BeauTEA \$500
- ParTEA \$400
- MusicaliTEA \$350
- CommuniTEA \$100

In-Kind Donation Description

I agree to provide the item, service or monetary donation described above in exchange for the perks of the sponsorship level chosen.

Signature _____ Date _____

- I will pay by credit card.** *If selected someone from our office will contact you for the credit card information.*
- I will pay by check.** *Payable to Our Mother's Home of Southwest Florida, Inc. and mailed to Karen Watson, Our Mother's Home, 18011 S. Tamiami Trl, #16-106, Ft. Myers, FL 33908.*

Please return this form with your signature to Karen@ourmothershome.com
Thank you for your partnership, your gift truly makes a difference!

Our Mother's Home is a qualified 501 (c)3, non-profit organization. CH#4866 Licensed by FL Dept of Children & Families (082898).



Reasons to Support Us

2020 marks Our Mother's Home's 20th Year of Service!

Since 2000, Our Mother's Home, a 501 (c) 3 nonprofit organization, has successfully transitioned teen moms and their babies from foster care and human trafficking to stable, happy, and productive lives by providing a safe and nurturing residence, education, parenting support and counseling.

We celebrate the hundreds of teens that have "graduated" from Our Mother's Home who have courageously persevered against all odds to achieve their high school diploma and continuing education degrees, created their own peaceful and loving homes, and arrived at a safe harbor for building lives of productivity and purpose instead of pain.

CHALLENGES:

- 40% of girls in foster care are victims of sexual abuse, as opposed to 11% of general population
- 25% in foster care have been victims of human trafficking
- 25% of traffickers actively recruit girls who are in, or products of, the foster care system
- Approximately 30% of the girls served by Our Mother's Home are victims of human trafficking
- Young women in foster care are twice as likely as their peers to become pregnant by age 19 and to have repeat teen pregnancies
- For girls in foster care, having a child is a way to try and create the family they never had or fill an emotional void

OUR MOTHER'S HOME'S SOLUTIONS:

- Provide a nurturing, stable home environment
- Provide physical, emotional, and psychological care for traumatized pregnant girls
- Place a strong emphasis on teen moms completing high school
- Administrative overhead is 19% of a modest \$500K budget
- We are a United Way Partner
- We meet 60% of its \$500K annual budget from private donations

Why Attend?

To be moved and inspired by the incredible stories of lives changed, be part of the solution, and have a good time as we celebrate our 20th Anniversary! Even if you are unable to attend, please consider being part of the solution with a gift. **Every dollar counts, and every dollar is received with our heartfelt appreciation.** We'd love to have you visit and see firsthand the work we are doing, and welcome you to the Our Mother's Home family of friends.